



# EuropeUpClose



## About me & my contributors

My name is Maria Haase and I am the Editor-in-Chief at EuropeUpClose.com.

Each of us contributors at EuropeUpClose has a deep connection with Europe. I grew up in Germany, many of our writers live in Europe or travel there several times a year. We love Europe and have expert knowledge of various travel destinations around Europe.

Monthly Unique Visitors	Monthly Page Views	Domain Authority	Newsletter Subscribers	Social Media Followers
41 250	62 850	46	1 270	18 630

## Our Readers and Audience

Our readers and Social Media followers come to us to find resources about vacations in Europe from our Europe Travel experts. Our articles help them plan their trip to Europe, from destinations, hotels, and activities.

Our readers are your customers! EuropeUpClose has a highly targeted audience that is very motivated to book their next trip to Europe.

## Demographics and Interests

- Luxury Europe Travel
- History, Art, and Culture
- Culinary Experiences
- Off The Beaten Path
- Adventure Travel
- > 54% between 24-45 years old
- > 40% from the US
- > 38% from Europe
- > 58% female